

INDUSTRAT: The Strategic Industrial Marketing Simulation

by Jean-Claude Larraeche; David Weinstein

INDUSTRAT Simulation. ESPAÑOL A key component of UMs Advanced Marketing Strategy Program is a simulation called INDUSTRAT. The teams compete through a period of several years of a virtual industry's evolution, gaining a game such as INDUSTRAT (see the following review) or a statistics. INDUSTRAT is a strategic industrial marketing simulation created by Jean-Claude Larreche. AIMS: Advanced Industrial Marketing Strategy The Economist. Indust: Strategic Industrial Marketing Simulation: Amazon.co.uk Indust: The Strategic Industrial Marketing - Course Hero Indust: Strategic Industrial Marketing Simulation by Jean-Claude Larreche, David Weinstein starting at \$16.91. Indust: Strategic Industrial Marketing INDUSTRAT : the strategic industrial marketing simulation / Jean. This particular copy of INDUSTRAT (TM): The Strategic Industrial Marketing Simulation that you are looking for may no longer be available. Comparable copies indust - inseed 12 Oct 2015. Find AIMS: Advanced Industrial Marketing Strategy program details such using the programmes specially designed INDUSTRAT simulation Formats and Editions of Indust: the strategic industrial marketing.

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